The Attractions of Our Stores Are Their Low Prices

and Co.

R. H. Macy

BOTH SIDES OF 14TH ST .- (Running from 13th, to 15th St.), SIXTH AVE.



Visitors to New York.

You know Macy's. This is its 44th Autumn. Better than ever. You are as welcome as ever. The values are greater than ever. This page records a few of them—just a fraction of the stupendous whole. undersell competition because we enjoy many well-known facilities that are peculiar to the Macy organization. Vast factory interests that eliminate in-between cost. Direct from the maker to you. That's the brilliant principle.

Dress Goods.

exchange it or give back your tion; 85c. value at 59c. money. We control the factory's output for this market. Black and eighteen new Autumn shades, 45 inches wide, regular 70c, grade; our

Imported Granites, Vigoureux, Poplins Whipcords, Armures, Jacquards and other seasonable and extremely desirable Suitings. These weives, in the aggregate, are imposing and as bargains they have no worthy competition. Black and every staple Fall color, 45 to 48 in. wide, uses entire suits, separate skirts, waists or children's dresses—black and twenty right shades-52 in, wide, sold pro-

miscuously at 65c. and 75c.; 49c Zibeline Plaids, you'll enjoy the bold criss-crossing, you'll appreciate the crisp, fine, silky fibre. The mill that made them gave us a monopoly. The same goods cannot be secured elsewhere. The absence of competition does not affect the price unpleasantly, 45 in. wide, worth \$1.00; our price 89c

Golf and Bicycle Suifings, expressly manufactured for rough-and-ready, knockabout uses 56 in wide, 98c worth \$1.50; our price..... Homespun, Tweed and Cheviot Suitings, extra heavy weight for tailor costumes

terns in the strongest, clearest, charmingest color combinations you \$1.24

Artificial Flowers.

No, they are not for hats-intended for home decorations. A few dimes will bring the colors and forms of otherwise might be cheerless.

and foliage.
Worth 25c; our price 19c. Worth 65c.; our price 53c. Chrysanthemums, with buds and foliwhite, yellow and pink.

Vorth 60c.; our price 49c. Gloxinias, with three blossoms and three buds and fine foliage, worth \$1.00: our price 84c.

Worth 50c.; our price 34c.

Field Glasses.

naval parade and yacht race within very fine and heavy. Four desireasy range of your vision by means able patterns: polka dot, fern leaf, Two particularly strong values in of these:

Field Glasses, strong power, well finished, including leather case and strap, worth \$10.00; our price. \$5.41 Field Glasses, Lemaire's, no better lenses can be had at any price, mounted in black leather, with leather case and strap, 26 line, \$11.44; 24 line, \$9.08 Napkins to match—20 in, \$1.92 per doz. 24 in, square at \$2.89 per doz.

Colored Silks.

Storm Serge—grand Storm Serge, Printed Warped and Plaid Taffeta waist bands 23 to 30 in., at \$4.74.

woven of the finest combed yarn in Silks; we've never invited you to women's Skirts, made of superior two styles of wales, thoroughly become interested in a more thorsponged and shrunk. Our guaran- oughly beautiful variety of Silks. tee with every yard. That means Qualities, patterns and colorings if the goods spots or shrinks we'll that will challenge your apprecia-

Colored Corded Taifeta Silk, all the Women's Box Coats, made of Kerlatest street and evening shades, the sey cloth, notched collars, lined quality that usually retails at 69c throughout with romain satin, blue and black, at \$6.24.

Fancy Taffeta Silks. Additions have been made to last week's display. The variety and beauty of the new-comers are pleasing—choice colorings and

Black Silks.

All-silk black Satin Duchesse, 22 in. wide, worth \$1.00, our price, 79c Misses' Tailor-made Suits of Venetian Cloth, double-breasted coat, yards will make a waist and only 8 yards required for a complete suit; would be excellent at \$1.25; our forehandedness makes the price here.... 79c Black Taffeta, the firm, rustling kind, 27

in, wide, ideal for waists, skirts and dresses, worth \$1,25, our price.. 88c Black Satin and Gros Grain Brocades, many strikingly rich and elaborate designs, real value 81.50 and \$2.00; our price \$1.25 and ... \$1.48

Untrimmed Hats.

and separate skirts, all the good gray and other Scotch mixtures, 54 to 98c Women's and Misses' Draped Silk Women's Wrappers.

Women's Wrappers. Women's Wrappers, made of heavy Shetland Plaids, eleven pronounced pat- colors; worth \$4.50; our price \$3.49. figured flannelette, square yoke Dress Shapes, black and colors; \$3.89 worth \$4.75; our price...... Women's and Misses' large Hats with velvet crown and taffeta silk brim; worth \$5.00; our price. \$4.39

Household Linens.

hot-house graces into the room that Half-bleached Table Damask, pure linen, extra heavy, choice patterns, Jacque, Pink and Tea Roses, with buds 72 in, wide, worth 60c.; at 49c. Full-bleached Damask Table Cloths:

the following favorite patterns: small clover leaf, ivy leaf, oak leaf, daisy, tulip and chrysanthemum. Size 69 in. x 72 in.; price \$1.68.

Size 69 in. x 90 in.; price \$2.11. Size 69 in. x 108 in.; price \$2.49. Napkins to match-20 in square at \$1.59

24 in, square at \$2.49 per doz. Don't strain your eyes. Bring the Full-bleached Damask Table Cloths, rosebud and chrysanthemum.

Size 69 in. x 72 in.; price \$1.89.

Size 69 in. x 90 in.; price \$2.34. Size 69 in. x 108 in.; price \$2.89. Napkins to match-20 in, square at

Dewey's Triumphant Home Coming.

The Olympia is lessening the knots that separate the Admiral from America. When he arrives the Nation will be ready with plaudits, wreaths, banners, cheers and eloquence. We'll laud him, we'll laurel him, we'll exalt him. Harbor and city will seethe with flags, Evibrate with music and blaze with illuminations. Hurral for Dewey, and all his gallant? ¿Jack Tars!

Women's Tailored Suits.

de soie, velvet collar, lined with black \$2.99. taffeta silk; demi-habit skirt, side fasteners, tailor stitched, lined with percaline, at \$13.99.

Women's Tailor-made Suits, of gray camei's hair cassimere, gentlemanly fly-

Women's Tailor-made Suits, of men's London suitings, new model coat with velvet collar, habit skirt with lapped seams, entire suit lined throughout with taffeta silk, \$29.74

Women's Tailored Skirts.

with scallops, tailor stitched, lined with percaline, lengths 39 to 45 in.,

with black taffeta silk, \$11.71 fles. \$4.98.

Women's Coats and Capes.

Women's Coats, made of heavy cheviot fly-front style, velvet collar, stitched seams, lined throughout with black satin, black only, at., \$12.49

tan Kersey cloth, finished with bands of stitched taffeta and soutache braid, roll collar, lined with taffeta \$9.38

Coats.

Three thousand yards brilliant black lined with romain satin, habit skirt, Corded Taffeta Silk, full yard wide, 2½ lined with percaline, at \$12.99.

Children's Dresses, one-piece style, at.

kersey, double-breasted fronts. half-fitted backs, double fancy cape, vel-half. vet collar, finished with plain and fancy silk braid, sizes 8 to 14 \$9.69 Drawers, made of good, heavy

Women's Fancy Silk Braid and Velvet trimmed with ruffle and braid, \$1.24. Women's Wrappers, made of red striped

flannelette, trimmed with black velvet ribbon \$1.72 Women's House Dresses, made of good striped percales, back and front of waist nicely tucked \$1.24

Striped Seersucker Dresses for nurses, well made...... \$1.88 Women's Petticoats.

Women's Petticoats, made of fancy striped materials, finished with corded umbrella-shaped ruffle, lined throughout, 69c.

Women's Petticoats, made of black sateen, finished with umbrella-shaped ruf-fle and two corded ruffles, lined 89c throughout.....

Women's Petticoats, made of black sateen, finished with umbreila-shaped ruf-fle and one corded ruffle, trimmed with braid, lined throughout... 89c

Men's Kid Gloves.

men's Street Gloves. Made of carefully selected and tested stock and finished in the best possible manner.

One-clasp full prixseam sewn Cape Gloves, English red ian shades and one-clasp medium-weight Dogskin Gloves, pique sewn, all the fashionable walking shades. Advertised elsewhere at 97cl \$1.30: our price,

Women's Silk Waists.

Women's Tailor - made Suits of Women's Waists, made of black These Blankets are exceptionally camel's-hair, "dip" front double- taffeta silk, collars and fronts effec- good quality, the weights are unbreasted coat, fronts faced with peau tively tucked, lined throughout, usual at the prices. Equal values

> Women's Waists, made of heavy black satin duchesse, bias tucks adorn the fronts, the backs are corded. heavy black taffeta silk, fancy \$4.49 if y advance, corded fronts and backs....

Women's Waists, made of colored taf-feta silk; backs, fronts and sleeves are trimmed with elaborate cross-bar cording; worth \$8.00, at... \$6.61 Eastern Wool Blankets, extra fin-ish, wide silk finding, size 11-4; some black taffeta silk, tucked and price \$2.49. Very special, gracefully trimmed with ruches of chiffon; worth \$10.00, at... \$7.99

All-Wool Blanke Women's Dress Waists, made of hand-

The stock contains novelties ranging These All-Wool Blankets are quoted

Silk Skirts.

Women's Underskirts, made of very Women's Skirts, made of superior deality cheviot, habit or platted backs. taffeta silk, finished with umbrelladirect from a leading factory that waistland finished with ribbon; lined shaped ruffle and two corded ruf-

Women's Underskirts, made of very heavy quality black and colored taffera silk, finished with umbrella-shaped ruffle and five corded ruffles, \$8.99 with reverse hem.....

Women's Underskirts, made of rich colcolored taffeta slik, finished with gradu-ated accordion plaited flounce trimmed with prettily pinked \$11.41

Women's Underskirts, made of brilliant colored taffeta silk, finished with graduated accordion plaited flounce trim. med with lace inserting and \$16.41 And there are others here, rising by Comfortables, full size, covered on

Children's Dresses, one-piece style, made of camel's lair plaids, trimmed easy steps up to \$35.41. Unrivalled one side with figured sateen, plain with plain colored cloth, blouse effect, economy dominates. Most of the on other side, filled generously with yoke and straps of plaid, finished garments are exact copies of Paris- clean cotton, 99c. with braid, sizes 4 to 12 years, \$2.93 ian and Viennese creations. The re-Children's Coats, made of blue and red art of the originals. The prices are

muslin, trimmed with tucks and hemmed, 12c.

Drawers, made of good, heavy muslin, trimmed with tucks and embroidery 22c Drawers made of good, heavy muslin, finished with sheer lawn ruffle, trimmed with Valenciennes lace inserting and edging 36c Drawers, made of cambric, finished with ruffle trimmed with two rows lace inserting and edging...... 39c Drawers made of good, heavy muslin, trimmed with tucks, inserting and embroidery ruffle 39c Chemises made of good, strong muslin, Pompadour yoke, trimmed with wide and narrow embroidery. 29c Chemises, made of good, heavy muslin, round yoke, trimmed with two rows inserting and edging..... 49c Night Gowns, made of good, heavy

ery inserting, finished with lace 58c Night Gowns, made of good, heavy muslin, square yoke, trimmed with tucks, four rows embroidery inserting and embroidery ruttle...... 69c Night Gowas, made of good, heavy mus-

lin, tucked, trimmed with six rows fine inserting and embroidery 99c ruffle..... Walking Skirts, made of good, strong muslin, trimmed with lace-edged 49c value; at.....

Eastern Wool Blankets.

cannot be secured elsewhere.

Size 11-4; price \$2.41.

Women's Waists, made of very fine and foregoing; heavier, too. The qual-heavy black taffeta silk, fancy \$1, 100 ity advance is far beyond the price

Size 10-4; price \$2,74. Size 11-4; price \$3.44.

All-Wool Blankets.

Women's Skirts, made of gray up to \$34.99. Similar qualities and homespun cheviot, habit and demistyles will cost you nearly double in habit back side fasteners, finished many stores. nently.

Size 10-4; price \$3.29. Size 11-4; price \$3.74.

and loom it into Blankets at these

Size 10-4, price \$2,99. Size 11-4, price \$3.74. Size 12-4, price \$4.38.

Size 11-4, price \$5.94. Size 12-4, price \$6.24.

Comfortables.

Comfortables, full size, covered on both sides with figured sateen neat designs, filled with corded cotton, free \$1.36 from odor..... Comfortables, full size, covered on both sides with fine quality sateen, filled with corded cotton, carefully deodorized......\$1.74

Comfortables, covered with sateen, silkoline or silk, filled with genuine down, decorative, luxurious and practical affairs, \$3,24 up to. \$20.99

Heavy Muslin Sheets.

54x90 in. hem'd, 29c.; hemst'd, 34c. 63x90 in. hem'd, 34c.; hemst'd, 38c. 72x90 in. hem'd, 382; hemst'd, 46c. 81x90 in, hem'd, 42c; hemst'd, 49c. 90x90 in. hem'd, 46c.; hemst'd, 54c. 90x99 in. hem'd, 51c.; hemst'd, 59c.

Musiin Pillow Cases. 42x36 in. hem'd, 9c; hemst'd, 13c.

45x36 in, hem'd, 100;; hemst'd, 14c. 50x36 in. hem'd, 11c ; hemst'd, 15c. 54x36 in, hem'd, 12c.; hemst'd. 17c.

Big Carpet Values.

Night Gowns, made of fine cambric, v- and colorings are recent and rich shaped yoke, trimmed with tucks, four creations, 85c. value, at 69c. rows lace and two rows embroid. Velvet Carpets, thick, deep pile. You feel

their luxuriousness as you tread. Scores of the choicest designs and color combinations, \$1.15 value; at... 91c Axminster Carpets, the latest contribu-

Irish Point Lace Curtains. Negotiations with the importer were completed just in the nick of time for the Curtains to adorn our Sunday advertising. Quantity—one thousand pairs; the qualities, patterns and If you want a souvenir of the naprices will please you.

idea of the values. \$5.00 Curtains at \$2.49 pr. \$6.00 Curtains at \$2.99 pr. \$7.00 Curtains at \$3.74 pr. \$8.50 Curtains at \$4.99 pr.

\$10.00 Curtains at \$5.99 pr. The collection contains eighty pairs naval warfare. of Curtains of a single design that we will sell at \$1.99 per pair. They are worth \$3.75,

Nottingham Lace Curtains, round mesh, applying at the China department Renaissance and other handsome patterns, worth \$4.75 per pair; \$3.24

Upholstery Goods.

Mantel Lambrequins, made of rich torically correct, our price, \$1.97. figured velour, heavily fringed; very novel, very cheap, \$3.98.

Table Covers, made of artistic tapestries heavily fringed all around, two yards square............ 69c

One thousand Tapestry Squares, appro- Exact reproductions of the Yacht at 24c and Five hundred Scotch Holland Window

Shades, finished with attractive lace borders and inserting, best quality spring rollers, 3x6 ft., reduced from 72c

Furniture—Annex.

dress sleeves; worth \$6.00, at. \$4.49 The following are finer than the veneered inlaid backs, circular frames, and dazzling effects. We do not \$24.99.

Dining Chairs, solid oak, cane seats, high, heavy braced back, 69c

Women's Desks, solid oak, two draw-

Parlor Rockers, extra large size, ma-hogany finished, high back, full arms, highly polished wood \$2.99

seats...... Corner Chairs, highly polished ma-hogany finished, seats upholstered in remnants of satin da-mask \$2.74 Morris Chair, solid oak frames, brass rods, reversible velour cushions, in your

choice of a variety of colors; \$4.99 worth \$6.75; at.....

Domestic Utilities. Forethoughtful house wives will give heed to this little list. It enumerates a few of the things that may be Banquet Lamps, painted columns, nineored taffeta silk, finished with accordion plated flounce trimmed with daintly pinked ruffles...... \$9.91 California Wool Blankets—fluffler needed when visitors come. The Women's Underskirts, made of beautiful and richer than the above-high-crowds the celebration will bring impelled us to provide liberally of these utilities, and the prices are cor-

respondingly small. Divans, full size, all spring edge, upholthey make comfortable beds \$4.74 Soups—Peerless brand—none better, or couches \$6.00 value..... \$4.74

Genuine Feather Pillows, size 18x 25 in., weight 3-lbs 49c Genuine Feather Pillows, size 20x 79c good, strong, heavy frames.....

Folding Canvas Cots, full size, 79c Folding Upholstered Cots, with head rest, easy to fold and set aside 79c Folding Carpet Camp Chairs, with backs, good, strong and heavy 49c frames......

Canvas Folding Stools, strong, serviceable frames...... 15c

Agate Kitchen Ware.

Gray Steel Enamelled Agate Ware is ideal unless you carelessly get the damaged kind that, under the compromising brand of "seconds," is hawked about by manufacturers until some enterprising (?) retailer is persuaded to handle them. They are dangerous to health. That's why our antipathy toward them is so violent.

are less than others charge for the sale reduced to, gallon, \$2.94; injured sort.

Tea Kettles, 7 inch, 29c. Tea and Coffee Pots, 2 ot., 19c. Rice Boilers, 2 qt., 31c. Milk Boilers, 2 qt., 31c. Covered Buckets, 4 qt., 14c. Lipped Saucepans, 3 qt, 12c. Dresden Saucepans, 4 qt., 24c. Dish Pans, 14 qt., 29c.

Savonnerie Carpets, very finest qualities decorations, 10 pieces, at \$1.49; that are manufactured; the assortment is with covered jar, \$2.49.

Artistic "Dewey" Plates.

tion's greeting to the nation's hero The appended quotations convey an we invite you to examine our collidea of the values. lection of China Plates designed especially for that purpose. They are decorated with portraits of the intrepid Admiral and pictures of the Olympia, Boston, Concord, Balti-4 more, Raleigh and Petrel embellished ! with various emblems significant of ,

Some at 49c. Some at \$1.23. Some at 69c. Some at \$1.49. Some at 99c. Some at \$1.87.

One thousand pairs Nottingham Lace Curtains, splendid quality and a great variety of new designs, worth \$2.50 per pair; at \$1.74 and . \$1.98

Martha Washington Plates. Copies of this celebrated Plate-the copy is authentic-guaranteed his-

China Plates of the American Poets; among them you will find fine Plates with medallions of Longfellow, Bryant, Whittier and Holmes, 47c.

Queen's Yacht Cup.

\$5.87; smaller size, \$2.87. Souvenir Plates, graced with pictures of the Columbia and Shamrock, special

Rich Cut Glass.

sale, 99c.

The central facts crystallized into few words. This is the only retail store? \$38.00 Parlor Suit at \$24.99 employing a staff of skilled artists Three-piece Parlor Suit, mahogany to cut purest crystal into beautiful colors, worth \$38.00; our price, maker when you buy here. For example:

> Cut Glass Bon Bons, 97c. Cut Glass Water Bottles, \$1.43. Cut Glass Celery Trays, \$2.97. Cut Glass Salad Bowls, \$3.97.

Cut Glass Oil Bottles, 63c.

Gilt Decanters, \$1.97.

Table Spoons, set of six, 98c. Dinner Forks, set of six, 98c. Oyster Forks, set of six, 79c.

Dinner Knives, set of six, \$1.19.

Cream Ladles, 19c.; Berry Spoons, 89c. Jelly Shells, 19c. Three Hundred sets Dinner Knives, pearl handles, guaranteed quadruple plated steel blades, set of six, \$3.69.

Butter Knives, 19c.; Cold Meat Forks, 49c

Table Lamps, fancy vase, eight-inch

Reading Lamps, mounted base, nineinch globe to match, \$2.87. Table Lamps, richly mounted, central draft burners, ten-inch globe to me ch.

six different styles to select from, \$.87.

Good Groceries. chicken, chicken gumbo, mulliga-Mattresses, made of mixed hair, free from all vegetable substance, covered with A. C. A. ticking, full size, \$4.99 broth, tomato, oxtail, mock-turtle,

pea, quart cans, 19c. French Sardines, packed in pure olive oil, half box, boneless, key opener, 24c.; quarter box, 10c.

Potted or Devilled Ham and Tongue,

finest quality, half pound cans, 89c. doz.; can, Sc.; quarter pound cans, 44c. doz.; can, 4c. Boned Chicken and Turkey, fresh Jersey

poultry, pound cans, 37c.

case, \$2.66; can, 12c.

Lima Beans, small, sweet and tender; case, \$1.54; can, 7c. Sugar Peas, 1899 packing, delicious flavor,

Tomatoes, fine and ripe, large cans, 7c.

Sifted Early June Peas, "Lify White" a brand, finest quality, packed this year; case, \$3.14; can, 14c. Fancy Maine Corn and Succotash, "Lily" White' brand, none better packed; case, \$2.18; can, 10c.

Sugar Beets, equal to fresh; two pow can, 12c.

Wines and Liquors. "One Star" Rye Whiskey, as Oftener than not our prices for firsts wood, rich and mellow, durin

"Mount Vernon" Rye Whiskey, five * years old; gallon, \$2.74; bottle, 64c.

Imported Sherry Wines. "Royal Cabinet," fine old dinner wine; gallon, \$2.84; bottle, 72c. "Imperial," delicious after-dinner wine gallon, \$5.94; bottle, \$1.34.

Amontillado, very old; pale and dryigallon, \$6.69; bottle, \$1.49. California Table Wines. Claret, case qts., \$2.34; gallon, 69c.; Zin-

fandel, case qts., \$2.44; gallon, 74c.; Reisling, case qts., \$2.44. Port, Sherry, Angelica and Muscatell gallon, 84c; bottle, 24c. Jug free when you buy by the gallon.